



Media Advisory

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4th Annual Labor Day Beach Bash to Feature Swingin' Medallions and Fireworks at Tybee Pier and Pavilion on September 4

WHAT: **4th Annual Labor Day Beach Bash.** Enjoy the ocean breezes, live music and fireworks from the majestic Tybee Pier & Pavilion at the 4th Annual Tybee Island Labor Day Beach Bash. Free live entertainment starts at 7 p.m. featuring the Swingin' Medallions. This high-energy band has performed live with Bruce Springsteen and been featured in the Georgia Music Hall of Fame. The Labor Day Beach Bash fireworks display can be enjoyed from the pier, the beach or anywhere on Tybee Island after dark (around 9:15 p.m.). This popular annual event is free and open to the public.

WHEN: **Sunday, September 4, 2011**
7-11 p.m.

WHERE: **Tybee Island Pier and Pavilion**
Tybrisa St. and Strand Ave.
Tybee Island, Georgia

MORE INFO: Visit www.TybeeFest.com online or call 912.786.5444

ABOUT TYBEE ISLAND:

Tybee Island, Georgia, an island paradise located just 20 minutes east of historic downtown Savannah, is an ideal year-round destination for couples, families, meetings and more. Steeped in tradition and natural beauty, Tybee Island is home to several notable forts, informative museums, a historic lighthouse complex and miles of pristine beaches. Rich in relaxed style, Tybee Island also features a blend of eclectic art galleries, charming shops and exceptional restaurants. For more information about Tybee Island, visit www.tybeevisit.com or call 912.786.5444.

(more)

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Tybee Island's Most Recent Accolades:

- “Best Beaches for Families” – *Parents Magazine*
- Top 10 Vacation Rental Hotspots for 2010 - TripAdvisor
- Top 10 City Beaches in America - AOL
- #1 Healthiest Beach in America - *Health Magazine*
- “Readers' Choice Best Beach” - *Georgia Magazine*
- “Best One Tank Trip” - *Atlanta Journal Constitution*
- “Best Beach Retreat” - *Creative Loafing Atlanta*
- Bicycle Friendly Community – League of American Bicyclists

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